**New Member Benefit Offers Peace of Mind for Members**

Illinois Farm Bureau (IFB) members can now rest a little easier, knowing their loved ones are protected in their own homes, with just the push of a button. Peace of Mind Alert is a new member benefit for IFB, and includes one free month of monitoring and no activation fee.

Injuries resulting in falls is has long been a health problem for older adults. The National Safety Council estimates that persons over the age of 65 have the highest mortality rate from injuries from falls. In fact, falls account for about one-half of deaths due to injury in the elderly.

The **Peace of Mind Alert**system consists of three parts; the personal help button, master unit. And response center. The personal help button is available as a necklace or bracelet, and should be worn at all times by the member. When pressed, it activates the master unit, which conveniently plugs into any type of telephone connection in the home. The master unit immediately calls the response center and within seconds, a trained care specialist will speak to the member over the base unit. Depending on the emergency, emergency medical service, police, fire, or friends and family will be notified of the situation.

**Peace of Mind Alert** master unit is waterproof (safe for the bathroom), compatible with all types of telephone connections, and has a range of 600 feet from the base unit – the longest on the market. Their 911 trained and certified care specialists are able to assist with medical emergencies, as well as equipment questions.

Melissa Rhode, IFB Membership and Program Director, said she is thrilled we can offer this life-saving service to our members. “We’ve never offered our members this type of benefit, so we’re happy to be reaching in a new direction, and at the same time provide such an important service with a special offer.”

For more information on this or other member benefits, contact your county Farm Bureau or visit ilfb.org and click on Member Benefits.